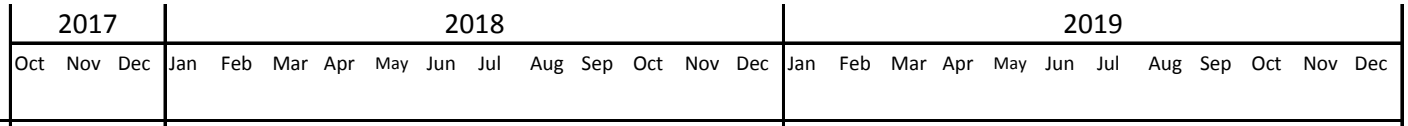
Annex C - Timeline



	1. Capacity and commercialisation
1	Facilities and services: build capacity
2	Skills and training audit: assess current availability
3	New and emergent talent development: support
	2. Connectivity
4	Relationship building: stronger collaborations
	3. Convergence
5	Networking: bring together sectors
6	Convergence Development: broker collaborations
7	Extend Film Birmingham: database and services
	4. Content and creativity
8	Content Development Funding: seed-corn support
9	Access to Finance: access to finance and investment
	5. Culture and Community
10	Audience research: engagement and provision
11	Community engagement and outreach
12	Diversity strategy: develop clear strategy
13	Funding priorities: increase diversity
	6. Coordination and Collaboration
14	Leadership: fixed term project lead
15	Strategy: identify needs and solutions
16	Governance: Secretariat for WM Screen Bureau
17	Advocacy: lobby and advocate
18	Communications and Marketing: improve promotion
19	Evaluation: research into the programme